

# DIGITAL RESOURCES

Handout & notes

## FIRST THOUGHTS

- Be inspired not intimidated
- Do what you can
- Get others involved
- Consistency
- Repeat = defeat
- Have fun!

## CONTENT CREATION - INSPIRATION

- Pinterest
- Other social accounts - churches, community groups, businesses & brands

## BIBLE APPS

- YouVersion
- Lectio 365
- PrayerMate
- Abide
- Daily Prayer
- LectionaryApps

## GUIDES, PLANS & CAMPAIGNS

- Bible Society
- CPO
- Scripture Union
- LICC
- Eden
- The Good Book
- Open.Life.Church

## CREATING

- Colors
- Canva\*
- Crello
- Gravit

## VISUAL

- Unsplash
- Pixabay
- Pexels
- Lightstock
- iStock

## AUDIO

- Amen Worldwide
- Youtube Audio Library
- Epidemic Sound\*

\*Affiliate links

Resources and tools for creating content for your church

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## VIDEO EDITING

- iMovie
- Windows Movie Maker
- DaVinci Resolve
- Adobe Creative Cloud

## STORAGE

- Google Drive
- Dropbox
- WeTransfer

## SOCIAL MEDIA SCHEDULING

- Hootsuite
- Buffer
- Direct - Facebook only

## THINGS TO THINK ABOUT

- Use high quality images
- Think about where they will need to go (posters, flyers, Facebook, Twitter)
- Play about with things, have fun
- Include others in design process

## DIMENSIONS FOR SOCIAL

- Facebook - 1,200 x 630 pixels
- Twitter - 1,200 x 675 pixels
- Youtube - 1,280 x 720 pixels
- Instagram - 1,080 x 1,080 pixels
- Instagram Stories - 1,080, x 1920 pixels

## DEMO - SOCIAL MEDIA GRAPHIC

- Content
- Image
- Create
- Schedule

## DEMO - CHRISTMAS SERIES

- Key themes
- Ideas
- Colours and imagery
- Requirements
- Create
- Schedule

## NEED MORE HELP?

- Email me [Hannah@fhdigital.co.uk](mailto:Hannah@fhdigital.co.uk)
- Visit [swbaptists.org.uk/mission/digital](http://swbaptists.org.uk/mission/digital)
- Keep exploring and experimenting!

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